

C-Change

How to Transform Any Business
Through the 7 Simple Principles
of Corporate Chaplaincy



The Transformation Series

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*Author of Bestselling Novel *The Third Awakening**

*C-Change: How to Transform Any Business Through
the 7 Simple Principles of Corporate Chaplaincy*

By Mark Cress

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Preface

The question is frequently asked, “How long has corporate chaplaincy really been in existence?” The most accurate answer is most likely, “As long as there has been commerce.”

In Old Testament times, godly people in the marketplace likely had the same ministry goal as those in Jesus’ time and in our time. The answer to what they had in common is simple. True corporate chaplains are constantly building relationships with people in the workplace, in order to gain the right to care for them in God’s Name whenever a crisis erupts in their lives. Because we live in a fallen world that lacks any resemblance to perfection, almost everyone in the workplace is either just coming out of, in the middle of, or about to enter some kind of personal or business crisis.

Learning the “7 C’s” of corporate chaplaincy will open new vistas of leadership and caring for individuals. Implementing them in the life of a business will transform it for future success and eternally impact the lives of its employees in the process.

As you read this little book, whether you are in the executive suite or are laboring at an entry level job, consider asking God to use these principles to transform you for greater joy and fulfillment in one of the greatest mission fields on earth...the marketplace.

CHAPTER ONE

Transforming Principle Number One

“CHRIST”

Lonnie had been dreaming of this day for the past year, ever since he first heard the term “corporate chaplain” at a workplace ministry retreat at church. It was as if God spoke directly to his heart and said, “All your time in the workplace, all the hard hours of study in seminary, and every hour you have spent in church ministry over the past five years were all leading up to My calling you to serve Me in the workplace.” The thought was so clear in his mind that Lonnie knew it had to be from God, and yet the idea of becoming a chaplain was new to him.

Nevertheless, things seemed to be happening very quickly. The transition had been smooth so far, but now he wasn’t so sure of his decision. After going


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Leadership Transformers From Chapter One

- ✈ **Change is stressful.** The best leaders embrace it like a best friend.
- ✈ **People hate surprises.** Use effective orientation procedures with small groups of employees to introduce new concepts.
- ✈ **Never fear people.** There is no record in American economic history where someone was cannibalized in the workplace.
- ✈ **Watch for wisdom.** Always be ready to look back to times of training for a “nugget of wisdom” in a time of crisis.
- ✈ **Ask for advice.** Don't be afraid to seek counsel from a trusted friend or associate when difficult situations arise.
- ✈ **Procrastination breeds failure.** The toughest part of any assignment is getting started. Once you get any object in motion, it doesn't take as much

“CHRIST”

energy to keep it moving forward.

 **Focus on finishing.** Never confuse activity with accomplishment. Attending meetings and chairing committees should never be a substitute for rolling up your sleeves and making something happen.

Leader’s Ultimate Transformer Take Away

Embrace change like a best friend and master ways to help others do the same thing.

C-Changer’s Transforming Thought

“Know Christ, know leadership. No Christ, no leadership.”

– *Unknown*

Caregiving Transformers From Chapter One

- ✈ **Trust God's plan.** Everything that has happened in your life up to this point has been part of God's plan to prepare you for the workplace ministry He has in store for you now.
- ✈ **Open the door.** When God has something for you to do, He will make it known to you.
- ✈ **Abandon your ego.** Leave your fancy titles at the door. Remember, the superstars are so great that people remember them by one name: Tiger, Michael, Oprah, Lance, and Jesus.
- ✈ **Study the Word.** God can always use the Scriptures to speak to a heart about a stressful situation.
- ✈ **Two become one.** Work hard at making your spouse the best friend you have in life and ministry.
- ✈ **Let Christ shine.** Always pray that people will see in you Christ Jesus, the hope of glory, instead of simply you in all of your humanity.